THE MINISTER OF PARLIAMENTARY AFFAIRS AND THE MINISTER OF INFORMATION AND BROADCASTING (SHRI H. K. L. BHAGAT): (a) Yes, Sir.

(b) 5,130 applications were received upto 30-10-87. Processing of all the applications has been started. The results will be finalised only after all the applications have been scrutinised by the Selection Board.

(c) The list is laid o$_n$ the Table of the House.

The following are the Members of the Selection Board constituted by the Government for approval of names fo'r registration as Producers/ Directors: —

1. Shri B. K. Zutshi, Joint Secretary Ministry of Information and Broadcasting—Chairman.

2. Shri B. K. Karanjia, Editor, Screen.

3. Shri V. B. Chandra, Chief Producer, Film Division.

4. Shri Hrishikesh Mukherjee, Eminent Film Director and Producer.

5. Shri M. Shamim, Special Correspondent, Times of India.

'"^"•"tHShri Dilip Sircar, Vice-President, Eastern India Motion Pictures Association.

7. Ms. Meera Mazoomdar, Retired Deputy Director General, Door-darshan.

8. Ms. Urmila Gupta, Executive Director, Directorate of Film Festival.

9. Shri Shiv Sharma, Additional Director General, Doordarshan.

Commercial Advertisements by Doordarshan

254 SHRI AN AND SHARMA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what are the guidelines, if any, for the approval of commercial advertisements by the Doordarshan; and

(b) whether any prior crtification by other Government agencies is required and if so, the details thereof?

THE MINISTER OF PARLIA MENTARY AFFAIRS AND THE MINISTER OF INFORMATION AND BROADCASTING (SHRI H. K. L. BHAGAT): (a) Guidelines for Commercial advertisements on Doordarshan are contained in the Code for Commercial advertising copies of which were laid in Rajya Sabha on 7th May, 1987.

(b) No. Sir.

Rural Development Programme

*255. SHRIMATI VEENA VF.RMA:

SHRI RAJNI RANJAN SAHU:

Will the Minister of AGRICULTURE be pleased to state:

(a) whether Government have made any assessment of the various rural development programmes launched during 1987-88;

(b) if so, what are the details thereof; and

(c) what special measures Government propose to take to implement these programmes more effectively in future?

THE MINISTER OF AGRICULTURE (SHRI BHAJAN LAL): (a) to (c) A statement is placed on the Table of the House.